# PUBLIC ENGAGENEN

**BLACK SEA MARINE RESEARCH NEEDS EVERYONE** 

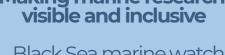
SCIENCE WORKS BEST WHEN **EVERYONE'S INVOLVED** 

### WHY IT **MATTERS:**

To address pollution, biodiversity loss, and overfishing, coastal communities, fishers, NGOs, and policymakers must be part of the solution



- Black Sea marine watch campaign: real-time updates on water quality & biodiversity via social
- YouTube series: interviews with fishers, aquaculture farmers & scientists on sustainability





#### Breaking down language and access barriers

- Multilingual reports: research summaries in English, Bulgarian, Romanian, Turkish, Ukrainian & Georgian
- Community agreements: share research funding & training with local communities

# **CORE CHALLENGE:**

Building meaningful collaboration and trust among coastal actors in the Black Sea



## Defined roles, shared responsibility & conservation results

Local knowledge &

community Involvement

practices: partner with

fishers to document

sustainable methods

collaboration: work with

mussel and fish farms to

monitor plankton and

water changes

Traditional fishing

Aquaculture

- Interactive GIS stakeholder map: visualize coastal actors
- Citizen science training: drivers and eco-guides report marine debris & biodiversity shifts
- Sustainable aquaculture: industry partnerships for eco-friendly practices



- Sustainability surveys: interviews with aquaculture & tourism operators on researchdriven change
- Community sea watch: fishers report illegal activity & ecosystem changes in real time











